



Digital Alert Systems Partners With AteME to Enhance Emergency Alerting Solutions for Broadcasters

LYNDONVILLE, N.Y. — Oct. 3, 2024 — Digital Alert Systems, the global leader in emergency communications solutions for video services providers, and AteME, a global leader in video compression technology, today announced a groundbreaking technology partnership that will make Emergency Alert System (EAS) integration more efficient and cost-effective for broadcasters and cable operators. The partnership adds Digital Alert Systems' EAS-Net™ device networking protocol to AteME's TITAN SD, HD, and UHD encoder line. This new integration allows Digital Alert Systems' DASDEC™ flexible emergency messaging platforms to connect directly to AteME solutions via a simple network connection, eliminating the need for additional hardware or software to provide full EAS text crawl and audio capabilities across all streams coming from the AteME units.

"We are pleased to offer EAS-Net within the TITAN encoders to streamline airchains, reduce potential points of failure, increase redundancy, and reduce costs," said Fred Ramsey, director of ATSC sales at AteME Inc. "Digital Alert Systems and its EAS-Net interface are the gold standard for emergency alerting. We have the highest regard for the system and are eager to enable our customers to benefit from this advancement."

This partnership is particularly significant for the broadcast and low-power television markets. Previously, linking DASDEC and the AteME solutions required a combination of the legacy protocol SCTE-18 with an MPEG-2 transport stream for audio, resulting in a more rigid equipment configuration. The addition of EAS-Net introduces a new mode that supports hybrid virtualization at a significantly lower cost than previous methods. This makes it a desirable option for smaller broadcasters and those looking to implement more flexible, IP-based workflows.

One of the key advantages of this integration is its ability to work across all streams in the AteME encoding systems. Customers no longer need one unit per stream or multiple DASDEC clients to support this comprehensive solution. This single-interface approach significantly reduces equipment footprints and simplifies system design. Moreover, the configuration process has been greatly simplified, requiring only a network connection between the two systems. There are no

restrictions on colocation, and no additional hardware or software is needed to provide fully compliant EAS text crawl and audio through the Ateme platform.

“Teaming up with Ateme to bring this innovative solution to market is a real boon for our shared customers,” said Bill Robertson, vice president of business development at Digital Alert Systems. “EAS-Net has become the de facto standard for linking equipment together for EAS information exchange, and the integration with Ateme shows how this protocol works around the facility and across multiple platforms for playout, automation, and direct transcoder support. This level of flexibility allows broadcasters to select and implement newer, higher-performance equipment while maintaining seamless emergency alert capabilities. By integrating EAS-Net into Ateme’s encoder solution, broadcasters can ensure that critical emergency alerts reach viewers more efficiently and reliably.”

Further information about Digital Alert Systems and its products is available at www.digitalalertsystems.com.

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About Ateme

Ateme is a global leader of video compression and delivery solutions, helping tier-one content providers, service providers and streaming platforms boost their viewership and subscription numbers.

Leveraging an R&D task force that is unique in the video industry, Ateme’s solutions power sustainable TV services, improve end-users’ quality of experience, optimize the total cost of ownership of TV/VOD services, and generate new revenue streams based on personalization and ad insertion. Beyond offering technological agility, Ateme partners with its customers, offering flexible business models that match their financial priorities.

Find out more: www.ateme.com

About Digital Alert Systems

Digital Alert Systems is the leading innovator of next-generation Common Alerting Protocol (CAP) and Emergency Alert Systems (EAS) for radio and television broadcasters. From its headquarters in Lyndonville, New York, Digital Alert Systems provides R&D, manufacturing, sales, and customer service for all Digital Alert Systems brands and maintains its hard-earned reputation for quality, reliability, and service to valued customers around the world.

More information is available at www.digitalalertsystems.com.

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Description: Fred Ramsey, Director of ATSC sales at Ateme Inc.

Photo Link: www.wallstcom.com/DigitalAlertSystems/BillRobertson.jpg

Description: Bill Robertson, Vice President of Business Development at Digital Alert Systems

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