



Digital Alert Systems' Vice President of Global and Government Affairs Elected to ATSC Board of Directors

LYNDONVILLE, N.Y. — Dec. 11, 2024 — Digital Alert Systems, the global leader in emergency communications solutions for media providers, today announced that Ed Czarnecki, the company's vice president of global and government affairs, has been elected to the board of directors for the Advanced Television Systems Committee (ATSC). As a member of the board, Czarnecki will play a crucial role in shaping the strategic direction of the organization.

"The future of television and broadcast technology is evolving rapidly, and I'm excited to have the opportunity to join with fellow board members to continue advancing the goals of the ATSC and ensuring that our collective vision for the future of media benefits all stakeholders, from broadcasters to viewers," said Czarnecki. "Digital Alert Systems is proud to be at the forefront of ATSC 3.0 implementation, particularly in the critical area of emergency information and public safety services. We're helping to create a more robust and responsive emergency information ecosystem with NextGen television as a critical component."

Czarnecki's extensive career in emergency communications and public safety is anchored by his current role at Digital Alert Systems, where he has managed the company's public and international sector strategies and driven initiatives in standards, regulatory policy, and government affairs for nearly 15 years. In addition to his roles at ATSC, which also include co-chairing its Implementation Team on Advanced Emergency Information, he serves as chairman and executive director of the NextGen Video Information Systems Alliance (NVISA). Czarnecki is also a member of the FEMA IPAWS advisory working group, as well as the Canadian Alert Technical Working Group. Previously, he served on numerous federal advisory committees, including the FCC's Communications Security, Reliability and Interoperability Council and FEMA's National Advisory Council, contributing significantly to the evolution of public alert and warning systems in the U.S.

"Our newly elected directors will serve three-year terms beginning January 2025. They join a board that guides ATSC in its mission to develop next-generation broadcast standards and foster innovation in the industry. This election cycle was very competitive, and we appreciate all

the effort the candidates put forward to have a voice in guiding ATSC's evolution and the high participation in the process by our members. This diverse and experienced group of executives will help us empower a new era of broadcasting," said ATSC President Madeleine Noland.

More information about Digital Alert Systems is available at www.digitalalertsystems.com.

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About Digital Alert Systems

Digital Alert Systems is the leading innovator of next-generation Common Alerting Protocol (CAP) and Emergency Alert Systems (EAS) for radio and television broadcasters. From its headquarters in Lyndonville, New York, Digital Alert Systems provides R&D, manufacturing, sales, and customer service for all Digital Alert Systems brands and maintains its hard-earned reputation for quality, reliability, and service to valued customers around the world.

More information is available at www.digitalalertsystems.com.

About ATSC

ATSC, the broadcast standards association, is an international, non-profit organization developing voluntary standards and recommended practices for digital terrestrial broadcasting. Serving as an essential force in the broadcasting industry, ATSC guides the seamless integration of broadcast and telecom standards to drive the industry forward. Currently, the ATSC 3.0 standard is providing the best possible solution for expanding the potential of the broadcast spectrum beyond its traditional application to meet changing needs. From conventional television to innovative digital data services, ATSC has one clear goal: to empower the broadcasting ecosystem like never before. More information is available at www.atsc.org.

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Photo Caption: Ed Czarnecki has been elected to the board of directors for the ATSC.

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