



Digital Alert Systems' Ed Czarnecki to Speak on Advanced Emergency Information Panel at ATSC NextGen Broadcast Conference

Company's VP Government and International to Address How Broadcasters Can Operationalize Advanced Emergency Information for NextGen TV

LYNDONVILLE, N.Y. — May 27, 2026 — Digital Alert Systems, a global leader in emergency communications solutions for media providers, today announced that Ed Czarnecki, VP Government and International, will participate in a panel discussion at the ATSC NextGen Broadcast Conference, June 1–3 in Washington, D.C.

Dr. Czarnecki will join broadcast industry innovators on the panel “Progress on Advanced Emergency Information” to explore how modern public safety messaging is driving a powerful renaissance in audience engagement. The session will highlight the convergence of ATSC 3.0 Advanced Emergency Information (AEI)—which scales seamlessly from hyper-local, targeted notifications to sweeping, community-wide alerts. By delivering rich, interactive, and hyper-relevant content to both traditional screens and connected devices, AEI transforms television into an indispensable lifeline, giving cord-cutters and modern viewers a compelling reason to tune back into free over-the-air (OTA) broadcasting. Czarnecki will detail how Digital Alert Systems' DASDEC platform anchors this unified ecosystem, streamlining intelligent workflows that enable broadcasters to operationalize NextGen TV communications and reclaim their role as the ultimate, trusted community hub. The panel is scheduled for Tuesday, June 2, at 3:30 p.m.

“ATSC 3.0 is a convergence platform, and Advanced Emergency Information is where that convergence matters most for public safety,” said Czarnecki. “The industry has made genuine progress demonstrating what AEI can do. The work now is to move it into production, and at Digital Alert Systems, our focus is ensuring broadcasters have what they need to originate, manage, and deliver alert content with the reliability that emergency communications demands.”

Czarnecki has spent over 15 years at Digital Alert Systems, leading public and international sector strategies and driving initiatives across standards, regulatory policy, and government

affairs. He serves on the ATSC Board of Directors, chairs the ATSC Advanced Emergency Information Implementation Team, and is a member of the FEMA Integrated Public Alert and Warning System (IPAWS) Working Group and the Canadian Alert Technical Working Group (ATWG). With more than 25 years of experience spanning the broadcast, cable, mobile, satellite, and professional services sectors, he has advised U.S., Canadian, and international bodies on alerting policy, technology, and implementation.

The ATSC NextGen Broadcast Conference brings broadcast industry professionals together to examine where ATSC 3.0 stands and where it is headed — from datacasting and Advanced Emergency Information to 5G convergence, connected TV strategy, and international deployment. More information is available at www.atsc.org/events/nextgen-broadcast-conference/schedule/.

More information about Digital Alert Systems is available at www.digitalalertsystems.com.

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About Digital Alert Systems

Digital Alert Systems is the leading innovator of next-generation Common Alerting Protocol (CAP) and Emergency Alert Systems (EAS) for radio and television broadcasters. From its headquarters in Lyndonville, New York, Digital Alert Systems provides R&D, manufacturing, sales, and customer service for all Digital Alert Systems brands and maintains its hard-earned reputation for quality, reliability, and service to valued customers around the world.

More information is available at www.digitalalertsystems.com.

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Photo Caption: Ed Czarnecki, VP Government and International at Digital Alert Systems

Digital Alert Systems Contact:

Bill Robertson
Vice President of Business Development
Tel: +1 585 765 1155
Email: bill.robertson@digitalalertsystems.com

Digital Alert Systems Agency Contact:

Chris Lesieutre
Wall Street Communications
Tel: +1 503 538 6072
Email: cles@wallstcom.com